PHILIP MORRIS U.S.A. INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y 10017

TO: Inge Vought DATE: October 6, 1986

FROM: Jim Thompson

SUBJECT:

I took a call this afternoon from David Sterling who is with the Sterling Group in London, telephone #: 01-402-8218. They are the publishers for Astor Cruise Lines and will be producing a "Cruise Magazine" for the luxury liner, Astor. 6,000 copies will be distributed which will cover ten voyages of 600 people each over a 100-week period.

Marlboro will be available on the Astor and Mr. Sterling is seeking an advertisement. A page 4-color ad costs $2,500. Copy will be due November 1. There will be no billing until June or July of '87 and the boat would leave London on its initial cruise to the Caribbean on February 2, 1987.

I told Mr. Sterling that I would pass this information on to you. I hope it is helpful.

JLT/mcf

cc: C. Beck

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Source: https://www.industrydocuments.ucsf.edu/docs/qgnn0004